

Initiative	Category	Key players	Primary goal across Whanganui District	Key cohorts
Connectivity (Districtwide access & affordability)	Access & Infrastructure	DIW; WDC; Chorus; TUANZ, Tuatahi Fibre; other LFCs; ISPs/retailers; Library/DIAA; Kainga/CHPs; MBIE/DECA	Lift affordable, reliable home connectivity and fibre/4G uptake across Whanganui	Low-income households, seniors, social housing, rural users, MDUs
3G Network Shutdown (Whanganui)	Connectivity & Safety	DIW; One NZ; 2degrees; Spark; TCF; WDC; retailers; alarms/EFTPOS vendors	Prevent loss of voice/SOS and critical devices; migrate at-risk users to VoLTE/4G	Seniors, low-income whānau, rural users, safety devices (pendants/alarms)
Digital Inclusion in Social Housing	Access & Skills	DIW; Kainga Ora; CHPs; WDC housing; Chorus/LFCs; ISPs; onsite champions; Library/DIAA	Lift home connectivity, skills, and safety for KO/CHP tenants via onsite clinics	Kāinga Ora & CHP tenants; older adults; disabled people
Low-income Families with Children at School	Education & Access	DIW; Principals; Boards; MoE liaison; Chorus/LFCs; ISPs; retailers/refurb groups	Ensure reliable home internet + devices + caregiver skills via school-anchored clinics	EQI-high school catchments; single-parent/low-income households
Whānau-Friendly AI Basics Pilot	Skills & Safety (AI)	DIW; a kura; Library; teacher-aides; translators; parent champions	Build safe, practical AI use at home: 5-step routine, privacy rules, integrity	Parents/caregivers, librarians, teacher aides; EQI-high whānau
Emulate Ageing Asia (Showcase + Alliance)	Healthy Ageing & Inclusion	DIW; WDC; Library; iwi/Māori health; aged-care providers; sponsors/vendors	Mini-festival + alliance to accelerate practical models for seniors	Older residents; aged-care providers; iwi/Māori health; libraries; telcos
Addressing Digital Health Needs	Health & Access	DIW; Te Whatu Ora region; PHOs/GPs; libraries; Chorus/LFCs; ISPs	Practice-anchored Digital Health On-Ramp: portals, telehealth, privacy	Older adults; carers; low-income; rural; disabled; general practices/PHOs
Cyber Security & Safety (TUANZ + Local)	Safety & Resilience	DIW; TUANZ; NCSC; Netsafe; Police liaison; libraries; SMEs; schools	Two-track: TUANZ national working party + Whanganui Cyber & Safety Watch	Households (esp. seniors/low-income), SMEs, schools, providers
Digital Skills for Seniors (Outreach)	Skills & Confidence	DIW; WDC Library/DIAA; iwi/Māori health; retirement villages; Grey Power/RSAs	Extend DIAA/Stepping UP via outreach to non-library seniors	Seniors not using the library; social housing; rural; accessibility needs
DIW Advocacy & Leadership (Local-first)	Backbone & Governance	DIW; WDC elected members/CE; Library; WRHN/GPs; W&P; iwi/Māori providers; Business Whanganui	Quarterly Needs Analysis cadence + WDC strategy renewal and Top-5 briefs	WDC, partners, funders; residents via targeted actions

Initiative	Category	Urgency (1-5)	Impact (1-5)	Effort (1-5)	Feasibility (1-5)	Economic impact (1-5)	Realism (1-5)
Connectivity (Districtwide access & affordability)	Access & Infrastructure	4	5	3	4	5	4
3G Network Shutdown (Whanganui)	Connectivity & Safety	5	5	3	4	3	4
Digital Inclusion in Social Housing	Access & Skills	3	5	4	3	5	3
Low-income Families with Children at School	Education & Access	3	5	3	3	5	4
Whānau-Friendly AI Basics Pilot	Skills & Safety (AI)	2	3	2	5	3	5
Emulate Ageing Asia (Showcase + Alliance)	Healthy Ageing & Inclusion	2	3	4	3	3	3
Addressing Digital Health Needs	Health & Access	3	5	3	4	5	4
Cyber Security & Safety (TUANZ + Local)	Safety & Resilience	4	4	3	4	4	4
Digital Skills for Seniors (Outreach)	Skills & Confidence	3	4	3	5	3	5
DIW Advocacy & Leadership (Local-first)	Backbone & Governance	3	5	3	3	5	4

Initiative	Category	Timeframe	Quick wins	Key dependencies/regulators	Suggested priority
Connectivity (Districtwide access & affordability)	Access & Infrastructure	Oct 2025 to Jun 2026 (standing)	District explainer; Jump drives; fibre pre-checks; MDU pathways; offer mapping	ComCom/TDR; TCF Fibre Code; Chorus/LFCs; ISPs; WDC	4.25
3G Network Shutdown (Whanganui)	Connectivity & Safety	Oct 2025 to Mar 2026	Local explainer; VoLTE check clinics; vendor round-table; hotline for 3G devices	Carriers; TCF; ComCom (RSQ); TDR; WDC venues	4.2
Digital Inclusion in Social Housing	Access & Skills	Oct 2025 to Jun 2026	Landlord MoU; site champion; Jump sign-ups; fibre pre-checks	Kāinga Ora/CHPs; TCF Fibre Code; ComCom/TDR; Chorus/LFCs; WDC	3.7
Low-income Families with Children at School	Education & Access	Oct 2025 to Jun 2026	School MoUs; Jump pre-staging; device refurb; parent nights	MoE/EQI; N4L (context); TCF Fibre Code; ComCom/TDR; Chorus/LFCs	3.8
Whānau-Friendly AI Basics Pilot	Skills & Safety (AI)	Oct to Dec 2025 (pilot)	Family AI Safety Card; two-session clinic; translations; childcare/kai	MoE/NZQA; OPC; Netsafe; Teaching Council; School BoT	2.65
Emulate Ageing Asia (Showcase + Alliance)	Healthy Ageing & Inclusion	Mar/Apr 2026 showcase; follow-on clinics May to Aug 2026	Partner huddle; programme spine; BYOD clinic pathway; sponsor tablets	Te Whatu Ora; Office for Seniors; HDC; ComCom/TDR; TCF	2.25
Addressing Digital Health Needs	Health & Access	Dec 2025 to Jun 2026	Front-desk scripts; telehealth test flow; privacy/scam cards	Te Whatu Ora; OPC; HDC; Netsafe; ComCom/TDR; TCF	3.9
Cyber Security & Safety (TUANZ + Local)	Safety & Resilience	Oct 2025 to Jun 2026 (standing)	Referral tiles (NCSC/Netsafe/Police); 2FA clinics; quarterly pulse	NCSC (front door); DPMC NZCSS; Netsafe; OPC; Police; TUANZ	3.7

Initiative	Category	Timeframe	Quick wins	Key dependencies/regulators	Suggested priority
Digital Skills for Seniors (Outreach)	Skills & Confidence	Nov 2025 to Jun 2026	Village/community site sign-ups; large-print guides; transport support	Office for Seniors; Netsafe; OPC; Te Whatu Ora (tasks); DIAA	3.25
DIW Advocacy & Leadership (Local-first)	Backbone & Governance	Standing (monthly micro-updates; quarterly briefs)	Table strategy renewal; publish Top-5 Q4 one-pagers; steering group	WDC; TUANZ; ComCom/TDR; DECA; Netsafe/OPC; sector agencies	3.8